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Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids			Total # of Weeks	8
		Client Code		Total	\$37,100.00
				Commission	25 565 O
AE	Matthew Marcus	Product Code		Commission	\$5,565.00
Sales Coordinator	Lilka Marino	Est Code		Net Total	\$31,535.00
Office	Washington	Product Name		Total Spots	2044
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
1		Makegood Policy	Approval Required	CPP -	CPM -
Comments:	9.22 New Order, Please Review and Confirm. Thanks.				

21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	ω	2	_	Line
CNN	CNN	CNN	CNN	CNN	CNBC	AEN	Net														
AVG. ALL WKS<	Program																				
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	Unit Cost
\$192.00	\$216.00	\$192.00	\$216.00	\$48.00	\$36.00	\$96.00	\$108.00	\$96.00	\$108.00	\$96.00	\$108.00	\$24.00	\$72.00	\$192.00	\$216.00	\$192.00	\$216.00	\$192.00	\$216.00	\$48.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Line Comment																				

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16	
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$37,100.00
AE	Matthew Marcus	Product Code		Commission		\$5,565.00
Sales Coordinator	Liika Marino	Est Code		Net Total		\$31,535.00
Office	Washington	Product Name		Total Spots		2044
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Commonts .	0.22 New Order Please Review and Confirm Thanks					

42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	Net
CNN NEWSROOM<	CNN NEWSROOM<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	CNN NEWSROOM<	NEW DAY<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	Program							
10/3/16	9/26/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	Start Date
10/9/16	10/2/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	00:60	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	19:00	19:00	19:00	Start Time
16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	24:00	24:00	Stop Time
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\$60.00	\$60.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$24.00	\$36.00	\$144.00	\$126.00	\$144.00	\$126.00	\$144.00	\$126.00	\$36.00	\$72.00	\$192.00	\$216.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

•	CTS	ī	CPP	Approval Required	Makegood Policy		
	GIMP	-	GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
2044			Total Spots		Product Name	Washington	Office
\$31,535.00			Net Total		Est Code	Lilka Marino	Sales Coordinator
\$5,565.00			Commission		Product Code	Matthew Marcus	AE
\$37,100.00			Total		Client Code		
8		eks	Total # of Weeks			Grand Rapids	Market
		Ö	Show All Lines	MI GOP	Advertiser	Spectrum/Kalamazoo, MI	System Name
	1 Vs. 1		Version	Strategic Media Placement	Agency	1112	Syscode
	09/22/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

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Comments	9.22 New Order, Please Review and Confirm. Thanks				

	CPM	CPP -
10	GIMP	GRP -
	Cost Per Spot	Sold On
	100.0	Affiliate Split
2044		Total Spots
\$31,535.00		Net Total
\$5,565.00		Commission
\$37,100.00		Total
		Total # of Weeks
		Show All Lines
	1 Vs. 1	Version
	09/22/16	Update Date

63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47 C	46 0	45 C	44	43 C	Line
DISC	CNN	CNN	CNN	CNN	CNN	CNN	CNN	Net													
AVG. ALL WKS<	VARIOUS	VARIOUS	CNN NEWSROOM<	Program																	
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	Start
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	Time
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\$72.00	\$240.00	\$216.00	\$240.00	\$216.00	\$240.00	\$240.00	\$48.00	\$38.00	\$114.00	\$133.00	\$114.00	\$133.00	\$114.00	\$114.00	\$38.00	\$12.00	\$72.00	\$60.00	\$72.00	\$60.00	Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Lillo Collingia							

	CPM -	•	CPP	Approval Required	Makegood Policy		
	GIMP -		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
2044			Total Spots		Product Name	Washington	Office
\$31,535.00			Net Total		Est Code	Lilka Marino	Sales Coordinator
\$5,565.00			Commission		Product Code	Matthew Marcus	AE
\$37,100.00			Total		Client Code		
8		KS	Total # of Weeks			Grand Rapids	Market
			Show All Lines	MI GOP	Advertiser	Spectrum/Kalamazoo, MI	System Name
	1 Vs. 1		Version	Strategic Media Placement	Agency	1112	Syscode
	09/22/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

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Commonts :	0.23 New Order Please Paview and Confirm Thanks				
Comments.	5.22 New Older, Flease Neview and Committee mains.				

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ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ENT	ENT	DISC	Net												
AVG. ALL WKS	VARIOUS	VARIOUS	AVG. ALL WKS	Program																	
10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop Time
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\$135.00	\$150.00	\$135.00	\$150.00	\$150.00	\$30.00	\$45.00	\$150.00	\$135.00	\$150.00	\$135.00	\$150.00	\$150.00	\$30.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16	
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$37,100.00
AF	Matthew Marcus	Product Code		Commission		\$5,565.00
Sales Coordinator	Lilka Marino	Est Code		Net Total		\$31,535.00
Office	Washington	Product Name		Total Spots		2044
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	9.22 New Order, Please Review and Confirm. Thanks.					

105	104	103	102	101	100	99	98	97	96	95	94	93	92	91	90	89	88	87	86	85	Line
ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	ESP2	Net						
VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS	Program														
10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	Start Date
10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	Stop Date
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09:00	09:00	09:00	09:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	Stop Time
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\$90.00	\$90.00	\$90.00	\$36.00	\$72.00	\$240.00	\$216.00	\$240.00	\$216.00	\$240.00	\$240.00	\$48.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$45.00	\$150.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
SSUCE	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16	
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total	\$3	\$37,100.00
				OBBIDIO		\$5.585.00
AE	Matthew Marcus	Product Code		Commission		0,000.00
Sales Coordinator	Liika Marino	Est Code		Net Total	\$60	\$31,535.00
Office	Washington	Product Name		Total Spots		2044
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments :	9.22 New Order, Please Review and Confirm. Thanks.					

126	125	124	123	122	121	120	119	118	117	116	115	114	113	112	111	110	109	108	107	106	Line
ESPN	ESPN	ESPN	ESPN	ESPN	Net																
											_										_
AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program																
9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	Start Date
10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	Stop Date
16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	00:00	00:60	00:60	00:60	00:60	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	Start Time
19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	Stop Time
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7	\vdash	2	6	7	6	7	6	o	ω	ω	ω	ω	ω	ω	ω	2		6	51	6	Total Spots
\$19.00	\$19.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$12.00	\$18.00	\$18.00	\$18.00	\$18.00	Unit Cost
\$133.00	\$38.00	\$24.00	\$72.00	\$84.00	\$72.00	\$84.00	\$72.00	\$72.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$24.00	\$18.00	\$108.00	\$90.00	\$108.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Line Comment																

						NC	NCC Cable System Older	dD	C	you	=	9	0								
Order#		62338790			Flight Dates	S	09	/19/1	09/19/16 - 11/13/16	1/13/	16					Lb G	Update Date		0	09/22/16	
Syscode		1112			Agency		St	ateg	Strategic Media Placement	dia F	lace	men	-			Ve	Version			1 Vs. 1	
System Name	Name	Spectrum/Kalamazoo, MI			Advertiser			MI GOP	U							Sh	Show All Lines				
Market		Grand Rapids		_												01	Total # of Weeks	ks	L		8
		•			Client Code	е	-									Total	tal		L		\$37,100.00
AE		Matthew Marcus			Product Code	ode	\dashv									Co	Commission				\$5,565.00
Sales Co	Sales Coordinator	_			Est Code		\dashv			-						Ne	Net Total				\$31,535.00
Office		_			Product Name	ame	\dashv			-						0.1	Total Spots				2044
Phone		(301) 951-2620			Credit Status	sus	\dashv									Afi	Affiliate Split		1	100.0	
Status		Not accepted														So	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Ą	Adults 35+	35+							GRP	8	•	0	GIMP -	
-					Makegood Policy	Policy	Ą	prov	Approval Required	quire	be					CPP	р	•	0	CPM -	
											1										
Comments :	ıts :	9.22 New Order, Please Review and Confirm. Thanks.	and Confirm.	Thanks.																	
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	Ζ	-	8	-1	П	S	S	RTG	MP	Total Spots	Unit	Total Cost	Spot Len	Line Comment	nent
127	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×		ï	8	\$19.00	\$152.00	30	Issue	

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147	146	145	144	143	142	141	140	139	138	137	136	135	134	133	132	131	130	129	128	127	Line
FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	FOOD	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program					
10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	Start Date
11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	Start Time
19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop Time
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\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$57.00	\$72.00	\$240.00	\$216.00	\$240.00	\$216.00	\$240.00	\$240.00	\$48.00	\$38.00	\$152.00	\$133.00	\$152.00	\$133.00	\$152.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids			Total # of Weeks	8
		Client Code		Total	\$37,100.00
AE	Matthew Marcus	Product Code		Commission	\$5,565.00
Sales Coordinator	Lilka Marino	Est Code		Net Total	\$31,535.00
Office	Washington	Product Name		Total Spots	2044
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
		Makegood Policy	Approval Required	CPP -	CPM -
	32 New Order Blease Beview and Confirm Thanks				
Comments:	9.22 New Order, Please Review and Contill. Hallks.				

168	167	166	165	164	163	162	161	160	159	158	157	156	155	154	153	152	151	150	149	148	Line
FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	Net
AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	FOX AND FRIEND<	VARIOUS	VARIOUS	Program													
10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop Date
09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop
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\$19.00	\$19.00	\$19.00	\$19.00	\$12.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	Unit
\$00.70	\$57.00	\$57.00	\$57.00	\$24.00	\$36.00	\$108.00	\$126.00	\$108.00	\$126.00	\$108.00	\$108.00	\$36.00	\$72.00	\$192.00	\$216.00	\$192.00	\$216.00	\$192.00	\$216.00	\$48.00	Total Cost
00	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
SSCO	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

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Order#		62338790			Flight Dates	es	0	9/19/	09/19/16 - 11/13/16	11/1	3/16					Tê.	Update Date			09/22/16	
Syscode		1112			Agency		S	trate	gic N	/ledia	Pla	Strategic Media Placement	ent			 \{\epsilon}	Version			1 Vs. 1	
System Name	Name	Spectrum/Kalamazoo, MI			Advertiser	7	2	MI GOP	ď	1						S	Show All Lines				0
Market		Grand Rapids		L			1									1 5	Total # of Weeks	SXS			\$37 100 00
					Client Code	de	╀									Total	tal		\downarrow		\$37,100.00
AE		Matthew Marcus			Product Code	ode	H									8	Commission		L		\$5,565.00
es	Coordinator	Lilka Marino			Est Code		H									Ze	Net Total		L		\$31,535.00
Office		Washington			Product Name	lame										10	Total Spots		L		2044
Phone		(301) 951-2620			Credit Status	itus	H									Aff	Affiliate Split		L	100.0	
Status		Not accepted														So	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	dults	Adults 35+							GRP	F	'		GIMP -	
					Makegood Policy	d Policy	Þ	ppro	Approval Required	Requ	ired					CPP	ď	1		CPM -	
Comments :	ıts:	9.22 New Order, Please Review and Confirm. Thanks	nd Confirm	. Thanks.				- 1	- 1		- 1										
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	3	⊣	8	-	П	S	o	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot	Line Comment	nment
169	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						×	×		,	з	\$19.00	\$57.00	30	Issue	
170	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						×	×	t.	,	ω	\$19.00	\$57.00	30	Issue	
171	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						×	×			ω	\$19.00	\$57.00	30	Issue	
172	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	×	×	×	×	×	×	×		1	7	\$12.00	\$84.00	30	Issue	
173	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	×	×	×	×	×	×	×			00	\$12.00	\$96.00	30	Issue	
174	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	×	×	×	×	×	×	×	×		7	\$12.00	\$84.00	30	Issue	
175	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	×	×	×	×	×	×	×	3	•	œ	\$12.00	\$96.00	30	Issue	
176	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	×	×	×	×	×	×	×	а	5	7	\$12.00	\$84.00	30	Issue	
177	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	×	×	×	×	×	×	×	э		8	\$12.00	\$96.00	30	Issue	
178	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	×				П	Н		1		2	\$12.00	\$24.00	30	Issue	
179	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00						×	×	i.		2	\$19.00	\$38.00	30	Issue	
180	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	×	×	×	×	×	×	×		ï	9	\$19.00	\$171.00	30	Issue	
181	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×	c	ı	8	\$19.00	\$152.00	30	Issue	
182	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	×	×	×	×	×	×	×	r		9	\$19.00	\$171.00	30	Issue	
183	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	×	×	×	×	×	×	×	ř		8	\$19.00	\$152.00	30	Issue	
184	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	×	×	×	×	×	×	×			9	\$19.00	\$171.00	30	Issue	
185	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	×	×	×	×	×	×	×			8	\$19.00	\$152.00	30	Issue	
186	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	×		\neg	\dashv					1	ဒ	\$19.00	\$57.00	30	Issue	
187	GOLF	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						×	×		,	2	\$12.00	\$24.00	30	Issue	
188	GOLF	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×		,	5	\$12.00	\$60.00	30	Issue	
189	GOLF	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	,	э	OI	\$12.00	\$60.00	30	Issue	

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16	
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1	
System Name	Spectrum/Kalamazoo MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
Maison	Cialita impirate	Client Code		Total		\$37,100.00
		Client Code				200
AE	Matthew Marcus	Product Code		Commission		\$5,565.00
Sales Coordinator	Lilka Marino	Est Code		Net Total		\$31,535.00
Office	Washington	Product Name		Total Spots		2044
Cinco		0		Affiliate Split	100.0	
Phone	(301) 951-2620	Credit Status		Timate Opin		
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
'		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	9.22 New Order, Please Review and Confirm. Thanks					

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210	209	208	100	207	206	205	204	203	202	201	200	199	198	197	196	195	194	193	192	191	190	Line
HALL	GOLF	GOLF		20	GOLF	Net																
VARIOUS	AVG. ALL WKS	AVG. ALL WKS		AVG ALL WKS	AVG. ALL WKS	Program																
9/19/10	11/7/16	10/31/16		10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	Start
9/72/10	11/13/16	-	_	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	Stop
8.00	16:00	10:00		16:00	16:00	16:00	16:00	16:00	16:00	00:60	00:60	00:00	00:60	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	Start
24.00	19:00	19.00		19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	Stop
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	\$15.00	21000	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Cost
	\$30.00	\$10.00	\$60.00	\$50.00	\$60.00	\$50.00	\$50.00	\$50.00	\$20.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$12.00	\$72.00	\$60.00	\$72.00	\$60.00	Cost
	30	3	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len
	Issue	OS LO	lssue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	FII COMMON

Boar 25 of 32								-	-			-			-	-	-			
æ	30 Issue		\$216.00	\$24.00	9		7	×	×	×	×	×	:00 ×	0 24:00	6 19:00	10/30/16	10/24/16	VARIOUS	HGTV	231
(D)	30 Issue		\$240.00	\$24.00	10			×	×	×	×	×	24:00 X	-	6 19:00	10/23/16	10/17/16	VARIOUS	HGTV	230
6	30 Issue		\$216.00	\$24.00	9			×	×	×	×	×	:00 ×	24:00	6 19:00	10/16/16	10/10/16	VARIOUS	HGTV	229
	30 Issue	\vdash	-	\$24.00	10		,	×	×	×	×	×	:00 ×	24:00	19:00	10/9/16	10/3/16	VARIOUS	HGTV	228
	30 Issue			\$24.00	10			×	×	×	×	×	:00 X	24:00	19:00	10/2/16	9/26/16	VARIOUS	HGTV	227
	30 Issue		-	\$24.00	2			×	×				00	24:00	19:00	9/25/16	9/19/16	VARIOUS	нсту	226
			+	\$8.00	2				H			×	00 ×	02:00	6 00:00	11/13/16	11/7/16	GOLDEN GIRLS/FRASIER	HALL	225
			\$48.00	\$8.00	6		1	×	×	×	×	×	00 ×	0 02:00	00:00	11/6/16	10/31/16	GOLDEN GIRLS/FRASIER	HALL	224
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	30 Issue	-	\$56.00	\$8.00	7			×	×	×	×	×	00 ×	0 02:00	3 00:00	10/16/16	10/10/16	GOLDEN GIRLS/FRASIER	HALL	221
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	0 Issue	00 30	\$48.00	\$8.00	6			×	×	×	×	×	00 ×	0 02:00	00:00	10/2/16	9/26/16	GOLDEN GIRLS/FRASIER	HALL	219
	_	\vdash	\$16.00	\$8.00	2	,	,	×	×				00	0 02:00	00:00	9/25/16	9/19/16	GOLDEN GIRLS/FRASIER	HALL	218
	0 Issue		\$45.00	\$15.00	ω	,	,		\vdash				00 ×	0 24:00	19:00	11/13/16	11/7/16	VARIOUS	HALL	217
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	0 Issue		\$135.00	\$15.00	9		9	×	×	×	×	×	00 ×	0 24:00	19:00	10/30/16	10/24/16	VARIOUS	HALL	215
	0 Issue	\vdash	-	\$15.00	10	,		×	×	×	×	×	00 ×	0 24:00	19:00	10/23/16	10/17/16	VARIOUS	HALL	214
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	0 Issue	✝	\$150.00	\$15.00	10			×	×	×	×	×	00 ×	0 24:00	19:00	10/9/16	10/3/16	VARIOUS	HALL	212
	0 Issue	00 30	\$150.00	\$15.00	10			×	×	×	×	×	00 ×	0 24:00	19:00	10/2/16	9/26/16	VARIOUS	HALL	211
Line Comment	5 Q	t Spot Len	Total Cost	Unit Cost	Total Spots	Ĭ,	RTG	S	S		8	П	σ ₀	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
		4 1						1												
																. Thanks.	and Confirm	9.22 New Order, Please Review and Confirm. Thanks		Comments :
_	CPM			CPP	[[٦	quire	Approval Required	Appro		Makegood Policy	Makeg					[
	GIMP		-	GRP	<u>ا</u>						35+	Adults 35+		Primary Demo	Primary			Cable Nielsen Live+3 Jul16		Survey
Cost Per Spot	Cost P			Sold On	S													Not accepted		Status
	100.0			Affiliate Split	_ >									Status	Credit Status			(301) 951-2620		Phone
2044	T			Total Spots	I								Ц	Product Name	Produc			_		Office
\$31,535.00				Net Total	z									de	Est Code			_	Coordinator	es
\$5,565.00				Commission	0									t Code	Product Code			Matthew Marcus		AE
\$37,100.00				Total	T,									ode	Client Code					
8			eeks	Total # of Weeks	T,													Grand Rapids		Market
			es	Show All Lines	ဖွ						Ö	MI GOP		ser	Advertiser			Spectrum/Kalamazoo, MI	Vame	System Name
	1 Vs. 1			Version	<			ent	acem	dia P	Strategic Media Placement	Strate			Agency			1112		Syscode
6	09/22/16			Update Date					6	1/13/1	09/19/16 - 11/13/16)9/19/		ates	Flight Dates			62338790		Order#

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	Issue	30	\$57.00	\$19.00	з	1	1	×	×				\exists	19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	HIST	251
	Issue	30	\$57.00	\$19.00	ω			×	×	_				19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	HIST	250
	Issue	30	\$57.00	\$19.00	ω		ï	×	×	_				19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	HIST	249
	Issue	30	\$72.00	\$24.00	ω								×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	HIST	248
	Issue	30	\$240.00	\$24.00	10			×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	HIST	247
	Issue	30	\$216.00	\$24.00	9		ı	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	HIST	246
	Issue	30	\$240.00	\$24.00	10	,	1.	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	HIST	245
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	Issue	30	\$240.00	\$24.00	10			×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	HIST	243
	Issue	30	\$240.00	\$24.00	10		1	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	HIST	242
	Issue	30	\$48.00	\$24.00	2		1	×	×	_				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	HIST	241
	Issue	30	\$76.00	\$19.00	4	,		×	×					19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	HGTV	240
	Issue	30	\$76.00	\$19.00	4		э	×	×					19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS	HGTV	239
	Issue	30	\$76.00	\$19.00	4	9	12	×	×					19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS	HGTV	238
	Issue	30	\$76.00	\$19.00	4			×	×					19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS	HGTV	237
	Issue	30	\$76.00	\$19.00	4			×	×	-				19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	нсту	236
	Issue	30	\$76.00	\$19.00	4		,	×	×	H	_			19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	нсти	235
	Issue	30	\$76.00	\$19.00	4	,		×	×					19:00	09:00	9/25/16	91/9/16	AVG. ALL WKS	HGTV	234
	Issue	30	\$72.00	\$24.00	ω								×	24:00	19:00	11/13/16	11/7/16	VARIOUS	HGTV	233
	Issue	30	\$240.00	\$24.00	10		1	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	HGTV	232
Line Comment	Line C	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	- 1	\$	-1	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																Thanks.	nd Confirm	9.22 New Order, Please Review and Confirm. Thanks	nts :	Comments :
•	CPM		1	CPP	[S				"	quire	Approval Required	pprov	Þ	Makegood Policy	Makego					
	GIMP	0		GRP	<u></u>						35+	Adults 35+	Þ	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot	0		Sold On	So													Not accepted		Status
	100.0			Affiliate Split	Af									atus	Credit Status			(301) 951-2620		Phone
2044				Total Spots	То								_	Name	Product Name			Washington		Office
\$31,535.00				Net Total	N _e								Н		Est Code			_	Coordinator	es
\$5,565.00		L		Commission	င္ပ								_	Code	Product Code			Matthew Marcus		Æ
\$37,100.00				Total	То								4	ode	Client Code					
8			ks	Total # of Weeks	То													Grand Rapids		Market
				Show All Lines	Sh						ס	MI GOP	2	J.	Advertiser			Spectrum/Kalamazoo, MI	Name	System Name
	1 Vs. 1	_		Version	Ve			ent	acem	dia P	Strategic Media Placement	trateg	S		Agency			1112		Syscode
	09/22/16	0		Update Date	Up				6	1/13/1	09/19/16 - 11/13/16	9/19/	0	tes	Flight Dates			62338790		Order#
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Issue Issue

Order#	62338790	Flight Dates	09/19/16 - 11/13/16		Update Date		90	09/22/16	
Syscode	1112	Agency	Strategic Media Placement		Version		1	1 Vs. 1	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP		Show All Lines	S			
Market	Grand Rapids				Total # of Weeks	eks			8
		Client Code			Total				\$37,100.00
AE	Matthew Marcus	Product Code			Commission				\$5,565.00
Sales Coordinator	Lilka Marino	Est Code			Net Total				\$31,535.00
Office	Washington	Product Name			Total Spots				2044
Phone	(301) 951-2620	Credit Status			Affiliate Split		10	100.0	
Status	Not accepted				Sold On		ဂ္ဂ	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+		GRP		ଜ	GIMP	1
1		Makegood Policy	Approval Required		CPP	•	C	CPM	
Comments:	9.22 New Order, Please Review and Confirm. Thanks.	inks.							
l ino	Program Start S	Ston Start Ston	M T W T F S S RTG	IMP Total	Unit	Total	Spot	Line C	Line Comment

2/3	212	272	271	270	269	268	267	266	265	264	263	262	261	260	259	258	257	256	255	254	253	Line
MINDC	VINDO	MNRC	MNBC	듞	듞	듞	듞	듞	LF	두	FF	LF	LF	LF	LF	두	두	FF	HIST	HIST	HIST	Net
AVG. ALL WAGA	AVG. ALL WKS	AVG ALL WKS	AVG. ALL WKS<	Program																		
10/3/10	3/20/10	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	Date
10/2/10	10/0/10	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	Date
19.00	10.00	19:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	00:60	09:00	09:00	Time
20.00	24.00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	Time
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	\$19.00	\$19.00	\$19.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Cost
	\$152.00	\$171.00	\$38.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$57.00	\$152.00	\$171.00	\$152.00	\$171.00	\$152.00	\$171.00	\$38.00	\$57.00	\$57.00	\$57.00	Cost
	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len
	Issue	issue	Issue	Issue	Issue	issue	Issue	Issue	Issue	Issue	Issue	issue	Issue	Issue	Issue	Issue	Issue	issue	Issue	Issue	Issue	
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Order#		62338790			Flight Dates	"	00	/19/	09/19/16 - 11/13/16	11/1	3/16					P P	Update Date		0	09/22/16	
Syscode	Ф	1112		<u> </u>	Agency		S	rate	Strategic Media Placement	ledia	Pla	cem	ent			Vei	Version		1	1 Vs. 1	
System Name	Name	Spectrum/Kalamazoo, MI		7	Advertiser		3	MI GOP	ס							Sh	Show All Lines				
Market		Grand Rapids														Tot	Total # of Weeks	ks	L		8
				0	Client Code	· ·	Н									Total	tal		L	\$37,100.00	0.00
AE		Matthew Marcus			Product Code	de	Н									င္ပ	Commission			\$5,565.00	5.00
Sales C	Sales Coordinator	Lilka Marino			Est Code		Н									Ne	Net Total		L	\$31,535.00	5.00
Office		Washington		T.	Product Name	me	-									Tot	Total Spots		L		2044
Phone		(301) 951-2620			Credit Status	S	Н									Aff	Affiliate Split		_	100.0	
Status		Not accepted														So	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16		_	Primary Demo	mo	A	Adults 35+	35+							GRP	ñ	-	0	GIMP -	
L					Makegood Policy	Policy	A	opro	Approval Required	equ	red					CPP	ď		0	CPM -	
Comments:		9.22 New Order, Please Review and Confirm. Thanks.	nd Confirm.	Thanks.																	Ш
Line	Net	Program	Start Date	Stop	Start	Stop	Z	-1	8	-	П	တ	S	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot	Line Comment	
274	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×		,	9	\$19.00	\$171.00	30	Issue	
275	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	ı	ì	8	\$19.00	\$152.00	30	Issue	
276	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	ı		9	\$19.00	\$171.00	30	Issue	

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294	293	292	291	290	289	288	287	286	285	284	283	282	281	280	279	278	277	276	275	274	Line
MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net						
AVG. ALL WKS<	VARIOUS	MORNING JOE<	MORNING JOE<	MORNING JOE<	MORNING JOE<	MORNING JOE<	MORNING JOE<	MORNING JOE<	MORNING JOE<	AVG. ALL WKS<	Program										
10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	Start Date
11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	00:50	05:00	05:00	19:00	19:00	19:00	19:00	19:00	Start Time
19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	24:00	24:00	24:00	24:00	Stop
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\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$10.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$14.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$45.00	\$20.00	\$14.00	\$84.00	\$70.00	\$84.00	\$70.00	\$70.00	\$70.00	\$28.00	\$57.00	\$152.00	\$171.00	\$152.00	\$171.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment						

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16	
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$37,100.00
AE	Matthew Marcus	Product Code		Commission		\$5,565.00
Sales Coordinator	Liika Marino	Est Code		Net Total		\$31,535.00
Office	Washington	Product Name		Total Spots		2044
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
'		Makegood Policy	Approval Required	CPP -	CPM -	

315	314 T	313 1	312 1	311	310 T	309 N	308 M	307 M	306 M	305 M	304 M	303 M	302 M	301 M	300 M	299 M	298 M	297 M	296 M	295 M	Line
TBSC	TBSC	TBSC	TBSC	TBSC	TBSC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net							
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program							
10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	Stop Time
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\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	Unit Cost
\$171.00	\$152.00	\$171.00	\$152.00	\$171.00	\$38.00	\$30.00	\$120.00	\$105.00	\$120.00	\$105.00	\$120.00	\$105.00	\$30.00	\$20.00	\$80.00	\$70.00	\$80.00	\$70.00	\$80.00	\$70.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids			Total # of Weeks	
		Client Code		Total	\$37,100.00
AE	Matthew Marcus	Product Code		Commission	\$5,565.00
Sales Coordinator	Lilka Marino	Est Code		Net Total	\$31,535.00
Office	Washington	Product Name		Total Spots	2044
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
•		Makegood Policy	Approval Required	CPP -	CPM -
Comments:	9.22 New Order, Please Review and Confirm. Thanks.				

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Date Date Time	Issue	30	\$171.00	\$19.00	9	1		-		-	×	-	-		-	10/2/16	9/26/16	VARIOUS	Ţ/L	335
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Date Date Time	Issue	30	\$216.00	\$24.00	9	1	1		-	_	×	-		-	_	10/30/16	10/24/16	AVG. ALL WKS<	TNT	331
Date Date Time	Issue	30	\$240.00	\$24.00	10	,				-	×		-	-		10/23/16	10/17/16	AVG. ALL WKS<	TNT	330
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Date Date Time X	Issue	30	\$190.00	\$19.00	10	,	а	00000	\vdash		_	×		-	19:00	11/6/16	10/31/16	AVG. ALL WKS<	TLC	324
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Date Date Time Time Value Spots Cost Cost Len 10/31/16 11/6/16 19:00 24:00 X <t< td=""><td>Issue</td><td>30</td><td>\$57.00</td><td>\$19.00</td><td>з</td><td>1</td><td>ı</td><td></td><td></td><td>\vdash</td><td></td><td></td><td></td><td>-</td><td>19:00</td><td>11/13/16</td><td>11/7/16</td><td>VARIOUS</td><td>твѕс</td><td>317</td></t<>	Issue	30	\$57.00	\$19.00	з	1	ı			\vdash				-	19:00	11/13/16	11/7/16	VARIOUS	твѕс	317
Date Date Time Time Spots Cost Cost	Issue	30	\$152.00	\$19.00	8				-		×	×	-	\rightarrow	19:00	11/6/16	10/31/16	VARIOUS	TBSC	316
Start Stop Start Stop M T W T F S S RTG IMP Total Unit Total	Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S		8	ч	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16	
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1	
System Name	Spectrum/Kalamazoo MI	Advertiser	MI GOP	Show All Lines		
Modest	Dosido			Total # of Weeks		8
Market	Grand Rapids					
		Client Code		Total	\$3/	\$37,100.00
ΔE	Matthew Marcus	Product Code		Commission	\$5	\$5,565.00
20	MICHIGAN INICIONA				93	100
Sales Coordinator	Lilka Marino	Est Code		Net lotal	83	\$31,333.00
Office	Washington	Product Name		Total Spots		2044
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Chatus	Not accepted			Sold On	Cost Per Spot	
Contract)	A Little on	GBB I-	GIMP -	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Addits 30*			
,		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	9.22 New Order, Please Review and Confirm. Thanks.					

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11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	02:00	02:00	02:00	02:00	02:00	02:00	02:00	02:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$19.00	\$19.00	\$19.00	\$19.00	\$19.00	Unit Cost
\$192.00	\$216.00	\$192.00	\$216.00	\$192.00	\$216.00	\$48.00	\$10.00	\$30.00	\$40.00	\$30.00	\$30.00	\$30.00	\$30.00	\$10.00	\$57.00	\$152.00	\$171.00	\$152.00	\$171.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment						

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09.	09/22/16	
Syscode	1112	Agency	Strategic Media Placement	Version	11	1 Vs. 1	
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$37,100.00
AE	Matthew Marcus	Product Code		Commission			\$5,565.00
Sales Coordinator	Lilka Marino	Est Code		Net Total			\$31,535.00
Office	Washington	Product Name		Total Spots			2044
Phone	(301) 951-2620	Credit Status		Affiliate Split	10	100.0	
Status	Not accepted			Sold On	Co	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GI	GIMP	
,		Makegood Policy	Approval Required	CPP -	СРМ	M	
Comments:	9.22 New Order, Please Review and Confirm. Thanks.						

	357 USA	Line Net	
	AVG. ALL WKS<	t Program	
	11/7/16	Start Date	
	11/13/16	Stop Date	
	19:00	Start Time	
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	\$24.00	Unit Cost	
	\$72.00	Total Cost	
	30	Spot Len	
	Issue	Line Comment	

AMT \$1,810.00 \$28,071.00 \$7,219.00 \$0.00	SPOTS 104 1544 396 0	Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 I
\$0.00	0	Jan 2017
\$0.00	0	Feb 2017
\$0.00	0	Feb 2017 Mar 2017 Apr 2017 May 2017
\$0.00	0	Apr 2017
\$0.00	0	May 2017
\$0.00	0	Jun 2017 Jul 2017
\$0.00	0	Jul 2017
\$0.00	0	Aug 2017
\$37,100.00	2044	Total

62338790 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |

SALES

ACCT

SYSTEM APP: